

# Protecting *the Weak*

Entangled Processes of Framing, Mobilization and Institutionalization in East Asia

## Nanluoguxiang: Imagined Heritage and Urban Communities

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My talk will focus on Nanluoguxiang (NLGX), a historic neighbourhood in Beijing where I lived for 2,5 years. The neighbourhood is one of 25 conservation areas in the city, and since 2008 a popular tourist attraction abundantly using traditional symbols to create an imagined heritagescape. However, many aspects of the area's rich history are ignored and largely invisible to the casual visitor who is confronted with an extreme commercial experience. The talk will explore the imagined, commercial and hidden stories of NLGX, and the sensory and spatial experiences of old and new residents, visitors and tourists. The talk will make ample use of my own visual documentation and different mediated stories about the area.

**Wednesday, October 28, 2015, 6:00 pm (c. t.)**  
**Campus Westend, seminar house, SH 1.105**

**Marina Svensson** is Professor of Modern China Studies at the Centre for East and South-East Asian Studies, Lund University, Sweden. She studied Chinese, Asian studies, history and other topics at Lund University, where she also received her Ph.D. in Chinese in 1996. She got her docentur in 2003, and is since 2014 Professor of Modern China Studies. She came to the Centre in 2004 and her research focuses on a range of different topics related to contemporary Chinese society.

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