Scientific Posters: Design and Pitching

Trainer

Dr. Karin Bodewits
NaturalScience.Careers

Karin Bodewits comes from the Netherlands where she studied Biology.
After spending some time at Puleva Biotech in Spain and Unilever in China, she completed a PhD in Biochemistry at the University of Edinburgh.
In 2012, she founded the successful company NaturalScience.Careers, a seminar and talk provider for scientists. In this function, she became book author, short story writer, speaker and seminar leader and published a wide range of career and soft skills related articles in magazines like Chemistry World and Naturejobs.
She writes the Career Fables for Science Careers.

Objective

An effective poster presentation requires a cleverly designed poster, appropriate use of language and special techniques in presenting. This online course will give you the skills you need to create professional, attractive and high-impact posters and allow you to practice the communication skills required to make your research interesting and accessible to your audience.

Description

In this course, you will learn about:

- Your audience and their needs
- Crafting the 'story' of your poster
- Designing posters – structures, layout, software, colors, lures, visual impact and best/ worst-practice examples
- Graphical abstracts
- How to present your data
- How to write an engaging abstract
- Dialogues and Q&A sessions
- The communication skills needed to make your research interesting and accessible to your audience
- Basic self-presentation skills: presenting yourself, your research and the poster

Methodology

We use interactive online workshops, which are mixed with self-paced work on our online learning platform. Course instructors are available throughout the course duration for direct communication.

Conditions

Laptop or tabletop computer with microphone and webcam. Built-in versions are sufficient.

Organizational Information

Language / Format	English / Online
Target group	Doctoral Candidates at all stages and Postdocs (R2/R3) from all faculties
Date	Monday-Wednesday, 24-26 June 2024, 9:00 – 11:30
Registration	**For registration click here**